

How to Work with AOT

Available Resources:

Events: Submit your events to our Events Page on VisitArizona.com.

Attraction Listings: Be sure your tourism related business is listed on VisitArizona.com.

Social Media: Follow us!

Consumer: Facebook | Twitter | Instagram | Pinterest | YouTube

Industry: <u>Twitter</u> | <u>Instagram</u>

Research: Find the <u>latest industry data</u> about Arizona, your community and legislative district.

Image Library: Need images? Explore our extensive image library. And, be sure to share your images with us!

Community News: Keep us informed! Submit community news to media-info@tourism.az.gov.

Community Presentations: Present to our call center and AOT staff about your destination.

Fulfillment: Stay fully stocked on our magazines and brochures with individual or bulk fulfillment requests.

Educational Presentations: Stay up-to-date with our latest <u>research and marketing</u> program presentations.

Speakers Bureau: Request a speaker from AOT to come to your community.

Stay Connected: Sign up for our weekly e-Newsletter *Tourism Tuesday*.

Governor's Tourism Awards: Recognize excellence in our industry through these coveted awards.

Partner Portal: Create an account and access the partner portal using this link: arizona.idss.com/extranet.

Paid Promotional Opportunities:

Official State Travel Guide and Map: Place an ad in our Official State Travel Guide and Map.

Trade Sales Missions/Familiarization Tours: Participate in a <u>trade mission or help us host</u> travel trade representatives.

Media Missions/Press Trips: Or, participate in a <u>media mission or help us</u> host media representatives.

Consumer Activations: Represent your destination in an 'Arizona Row' at one of our consumer activations.

CrowdRiff: Amplify your image search by joining our <u>User-Generated Content Partner Network</u> with CrowdRiff.

Rural Marketing Cooperative Program: Market your destination through this collaborative program.

Arizona Visitor Information Center: Join our network of Official Arizona Visitor Information Centers.

Governor's Conference on Tourism: Attend Arizona's premier tourism industry <u>educational conference</u>.

Consumer Website: VisitArizona.com Industry Website: Tourism.az.gov
Trade: Traveltrade.VisitArizona.com Media: Newsroom.VisitArizona.com