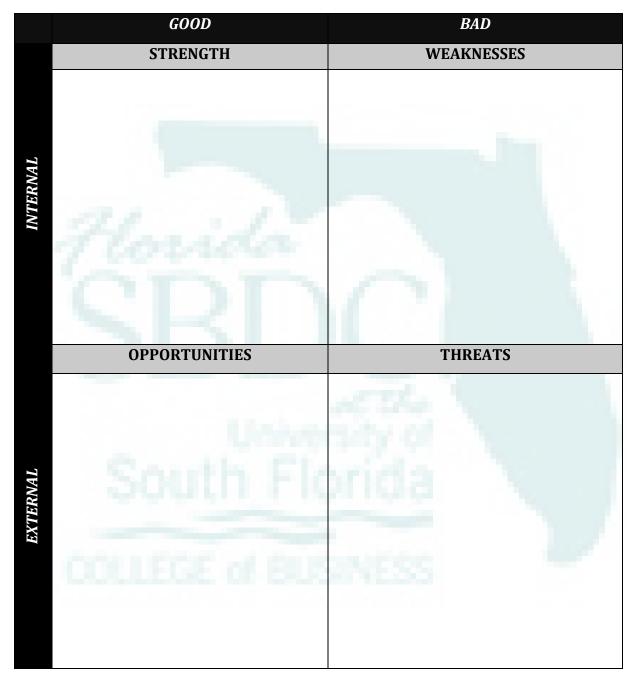
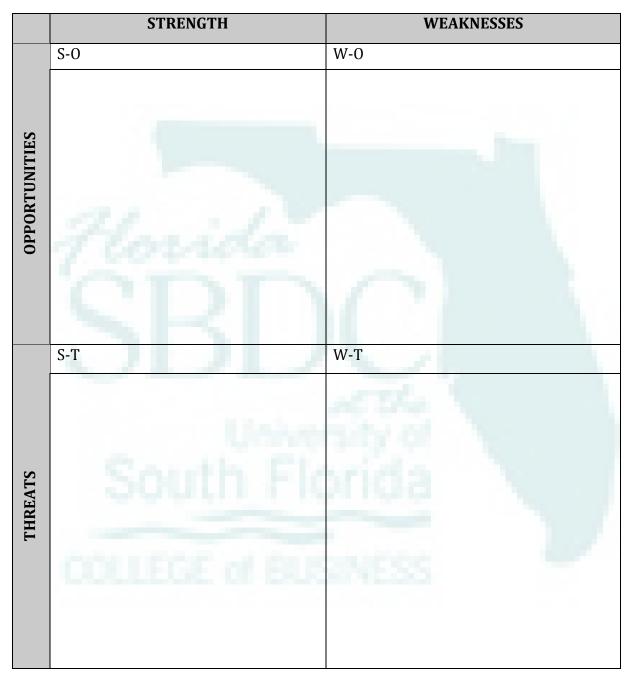
SWOT: SIMPLE VERSION FOR BRAINSTORMING



SWOT: STRATEGY EVALUTATION



Guidance:

S-O strategy - pursue opportunities Ástát } ð Á ár@^ [` ¦Ád^} * c@ W!O strategy - overcome weaknesses to pursue Á@•^ opportunities S-T strategy - ~ð å ways t[use strengths to reduce a] æso Á Ác@^ æ W-T strategy - ¦^å` &^Á, ^æ} }^••^• Át Á^å` &^Ác@^ æÆ] æsc