



## Partner Sites

Our clients may have local businesses who want to put the Tools on their business website (banks, insurance agents, business consultants, etc.). Partner Sites was developed to meet this need. It is designed to increase the visibility of the Tools and generate revenue for our client to offset their Tools costs.

A partner site is a duplicate of the host site, with the header customized showing: the partner “in association with” the host.

To minimize setup fees, the header is not matched to the partner’s site – but we will use the partner’s logo and colors and match some of the elements of the partner’s site.

Our setup fee is \$100. If the partner wants to make changes, the changes are \$10 per link or changed page of text. Their site will be updated automatically like all our other Tools sites.

Our clients may charge the partner any amount and keep all proceeds. The setup fee and changes will be billed to our primary client.

Partner sites are limited to businesses (not other government entities or cities), unless approved by Kay Reynolds. If you want to partner with government entities, you can consider these options:

1. Sharing a site
2. Small community program (for communities with population 25,000 or less)
3. Same resources, different header (full setup fee for your partner)

August 2013